

WHAT IS GOOD FOR THE NEIGHBORHOOD?

- Community-based wellness initiative offered **free** to all since **2006**
- Brings **health awareness** training and tools to people in underserved neighborhoods
- Connects participants with **community organizations** and **health care professionals**
- Hosted in **7 zip codes** across Erie and Niagara Counties

GOOD FOR THE NEIGHBORHOOD SITES & ZIP CODES

- Akron-Newstead Senior Center (14001)
- Doris W. Jones Family Resources Center (14305)
- Martin Rd. Elementary School (14218)
- Mt. Olive Baptist Church (14215)
- Packard Court Community Center (14301)
- Rural Outreach Center (14052)
- West Side Community Services (14213)
- Westminster Community Charter School (14215)

AS A GOOD FOR THE NEIGHBORHOOD SPONSOR, YOU WILL RECEIVE:

Friend: \$2,000 Sponsorship Level

- Logo placement on over 1,000 produce bags, distributed to all participants
- Opportunity to host a table to distribute company literature and/or branded items at sponsored events (over 2,000 participants annually)
- Company recognition in emails sent to over 4,000 WNY community members
- Logo on day-of event signage (18 events annually)
- Logo on survey distributed at each event
- Recognition on Facebook event postings
- Employee volunteer opportunities
- Logo on promotional materials (14,000 post cards and flyers)
- Company logo with link on Good for the Neighborhood's website for one year
- Name recognition in IHF's annual report



Partner: \$1,000 Sponsorship Level

- Recognition on Facebook event postings
- Employee volunteer opportunities
- Logo on promotional materials (14,000 post cards and flyers)
- Logo on Good for the Neighborhood's website for one year
- Name recognition in IHF's annual report



Neighbor: \$500 Sponsorship Level

- Logo on Good for the Neighborhood's website for one year
- Recognition in IHF's annual report

Custom: \$_____ Sponsorship Level

- Benefits available dependent upon contribution amount
- Recognition in IHF's annual report

